

**Invitation: Monday 21 February 2011**

**Ramot has the pleasure of inviting you to attend the afternoon seminar**

**All Patents Are Not Created Equal:  
12 Tips for Obtaining Valuable Protection for Your Inventions**

**Presented by:** FINNEGAN

**Jeffrey Berkowitz** Esq. of Finnegan | **Dr. Steven O'Connor** Esq. of Finnegan |  
**Gerson Panitch** Esq. of Finnegan

**Location:** Tel Aviv University - Beit Hatfutsot Auditorium

**Date:** Monday 21 February 2011

**Program**

**15:45 – 16:15** Welcome Cocktail

**16:15 – 16:30** Opening Remarks by Dr. Ze'ev Weinfeld, CEO of Ramot

**16:30 – 18:00** First Session:

Valuable Invention Protection Tools

If You Don't Write It Down, You Can Lose It

Incorrect Naming of Inventors Can Make Your Patent Invalid

How to Insure Your Patents Give You Value

Can Someone Else Claim They Own Your Invention?

Are Your Patent Claims as Valuable as You Think?

**18:00 – 18:30** Coffee Break

**18:30 – 20:00** Second Session:

Obtaining Valuable Protection With a Limited Budget

When to Keep Your Mouth Closed

When Not to Keep Your Mouth Closed

How Government Funding Can Affect Your Ownership Rights

Is It a Waste of Money to Protect an Invention in Many Countries?

Fixing Broken Patents and Weak Patent Applications



To RSVP please email Sarah at [conference@ramot.org](mailto:conference@ramot.org)

Those entering the campus by foot are requested to do so through Gate 2

For parking, please enter through Gate 1. This invitation must be printed in order to obtain free parking.

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